



Fact Based Farming™

Agriculture Big Data and Analytics Platform



Enterprise Group, Ltd.

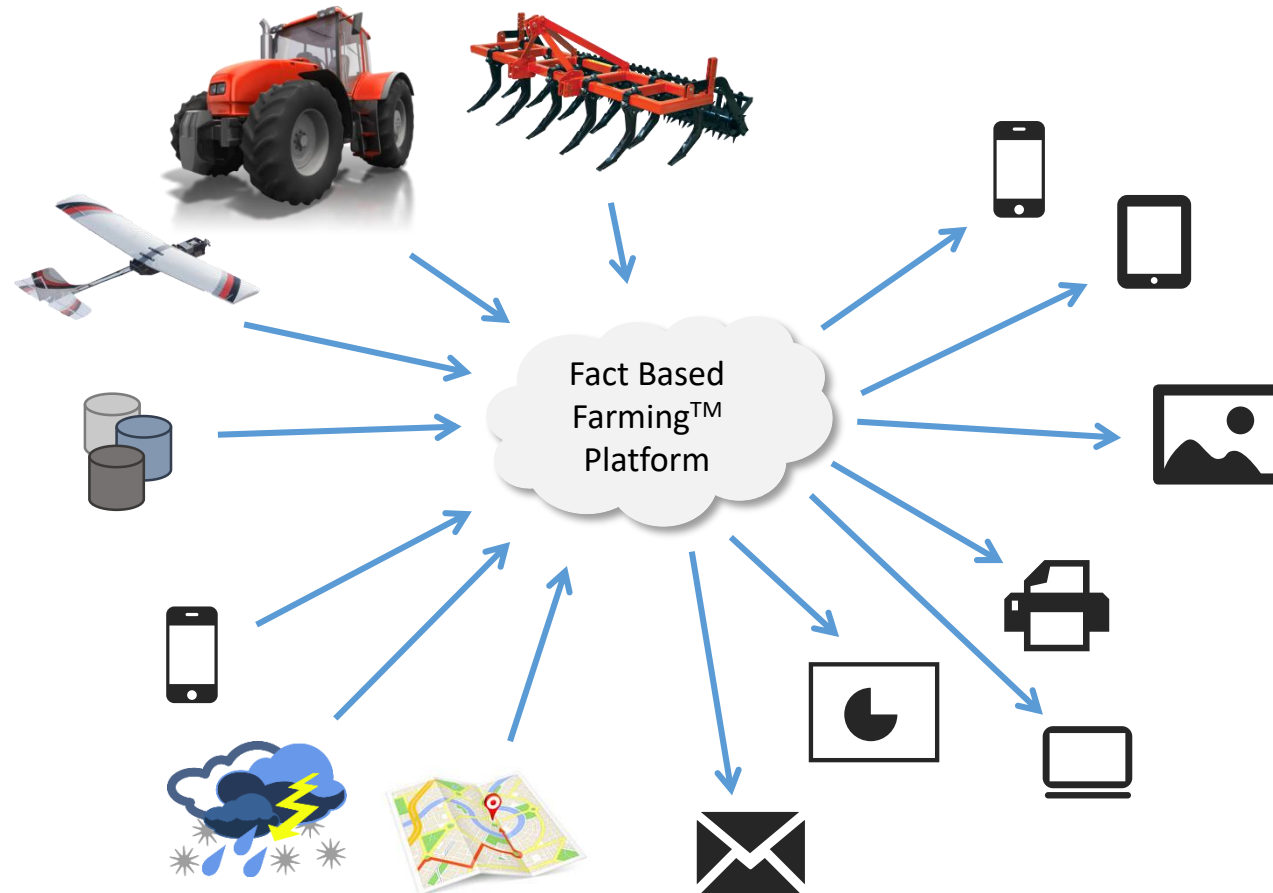
Douglas Hackney

dhackney@egltd.com

Sample Enterprise Group, Ltd. Clients



Fact Based Farming™ Platform Integrates and Distributes Ag Data



Core Competency

The life story of every square
meter of tillable ground

Key Differentiator

**Automated practices, inputs*
and context**

Disruption

**Automated life story of
commodity grain**

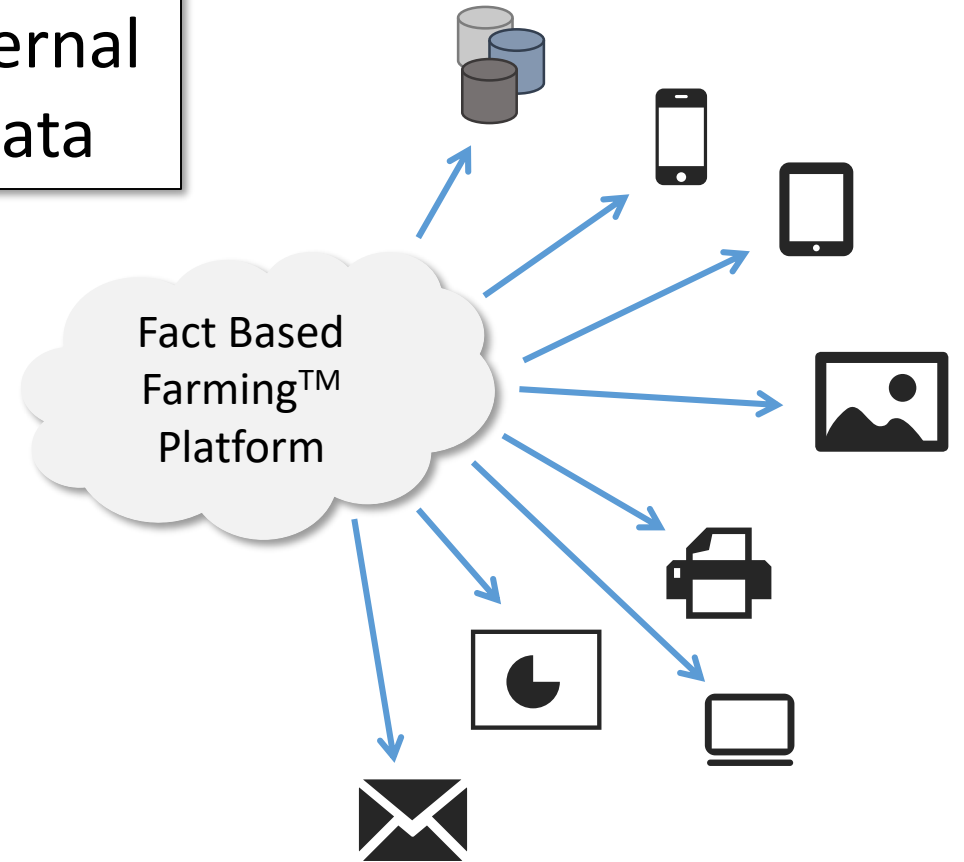
Big Idea

Arable land asset class by
attribute per square meter

Any Data Source

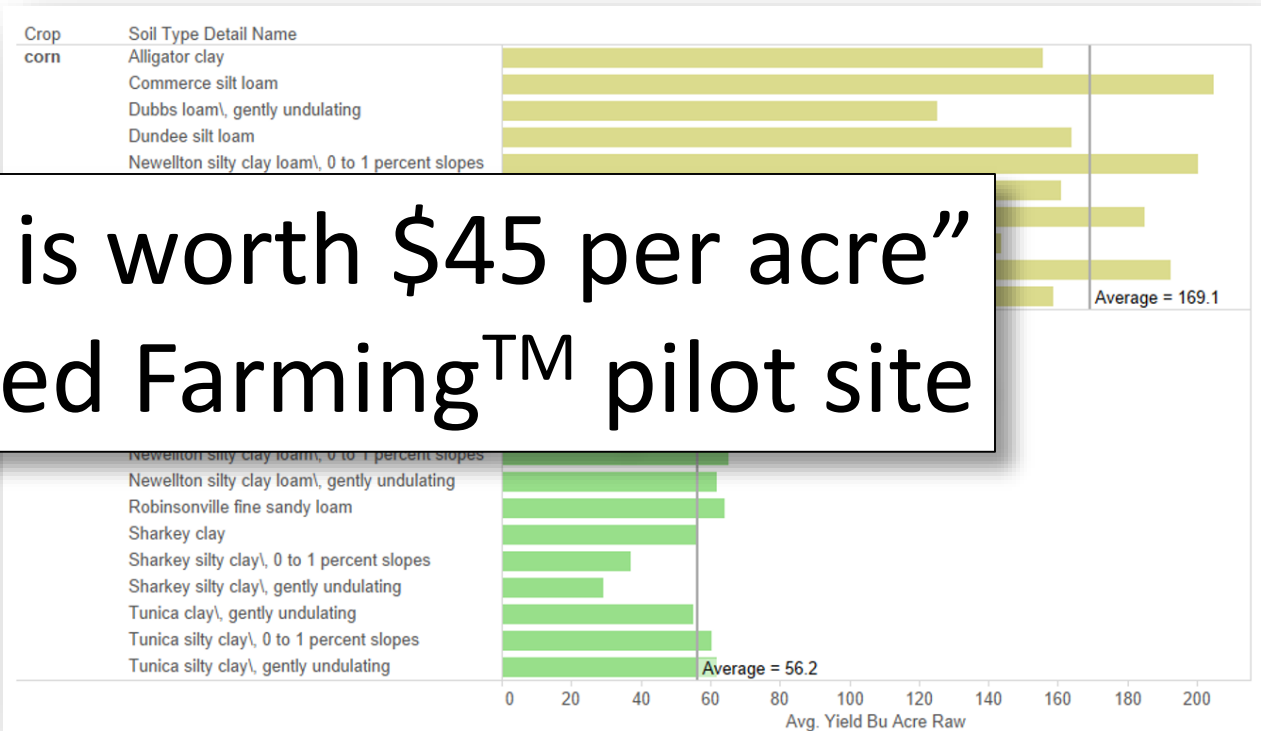


Downstream of IoT,
FMS, OEMs, external
and 3rd party data



Move The Needle

“This single chart is worth \$45 per acre”
– Fact Based Farming™ pilot site





Fact Based Farming™

Agriculture Big Data and Analytics Platform



Enterprise Group, Ltd.

Douglas Hackney

dhackney@egltd.com